



ENTRIES LIST

ENTERTAINMENT LOTUS

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
FILM				
EN01: FICTION & NON-FICTION FILM: UP TO 5 MINUTES				
EN01/001	FLIPPED	VIVO	KARMA	SHANGHAI
EN01/002	LOVE CONFESSION	VIVO	KARMA	SHANGHAI
EN01/003	FLOWERS BLOOM IN SPRING	TMALL	KARMA	SHANGHAI
EN01/004	SAMMAKORN NOT SANPAKORN	SAMMAKORN	CHOOJAI KA KALAYANAMITR CO.,LTD.	BANGKOK
EN01/005	A TRAIN OF MEMORIES	SOTETSU	SIX INC.	TOKYO
EN01/006	SALARYMAN THOMAS	THOMAS & FRIENDS	DENTSU INC.	TOKYO
EN01/007	THE BIRTH OF NEW CIVILIZATION	SWITZEN	INNOCEAN	SEOUL
EN01/008	SUNTORY -196°C BLACK TECHNOLOGY LABORATORY	SUNTORY -196°C	DENTSU INC.	TOKYO
EN01/009	THE AIR DRUMMER	ROBINSON DEPARTMENT STORE	WOLF BKK	BANGKOK
EN01/010	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	BANGKOK
EN01/011	LET'S CELEBRATE	CENTRAL DEPARTMENT STORE	WOLF BKK	BANGKOK
EN01/012	WILD MOMENT	TOYOTA GAZOO RACING	SIX INC.	TOKYO
EN01/013	SEE THE SIGNS OF 'SILENT SEPARATION' #SHARETHELOAD	ARIEL INDIA	BBDO INDIA	MUMBAI
EN01/014	THE MOMENTS , THE MEMORIES	CHINA AIRLINES	ACE COMMUNICATIONS MARKETING CO., LTD.	TAIPEI
EN01/015	WEAR YOUR CRED	BATTLEGROUNDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
EN01/016	SMELL KICK!	GQ SMELLBLOCK™ SOCKS	RABBIT DIGITAL GROUP CO., LTD.	BANGKOK
EN01/017	FIRE BOY & THE THIRD EYE GIRL	SNACK JACK	ADAPTER DIGITAL AGENCY	BANGKOK
EN01/018	FAIR	CAFÉ AMAZON	OGILVY GROUP THAILAND	BANGKOK
EN01/019	NOT VERY SWEET	DELIGHT	OGILVY GROUP THAILAND	BANGKOK
EN01/020	UNDER MY SKIN	THAI LIFE INSURANCE	OGILVY GROUP THAILAND	BANGKOK
EN01/021	I'M DYING INSIDE	MODIBODI	FINCH	SYDNEY

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EN02: FICTION & NON-FICTION FILM: 5-30 MINUTES				
EN02/001	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK LIMITED	BANGKOK
EN02/002	ANSWER ME	TENCENT SUSTAINABLE SOCIAL VALUE ORGANIZATION	BANANA BALLOON	SHENZHEN
EN02/003	KISAH RAYA P.E.R.I.T.	JULIE'S MANUFACTURING SDN BHD.	THE GOVT PTE LTD	SINGAPORE
EN02/004	SHOT ON IPHONE 14 PRO - THROUGH THE FIVE PASSES	APPLE	MEDIA ARTS LAB	SHANGHAI
EN02/005	STRAIGHT PATH	TORAY	MT. MELVIL	TOKYO
EN02/006	GROUND OF HONOR: RONDO	PUBG: BATTLEGROUNDS	JUNG VON MATT HANGANG	SEOUL
EN02/007	STORIES OF CHANGE	NEW TAIPEI CITY GOVERNMENT	DENTSU CREATIVE TAIWAN	TAIPEI
EN02/008	REGENERATIVE SOUL	BANGCHAK	OGILVY GROUP THAILAND	BANGKOK
EN03: FICTION & NON-FICTION FILM: OVER 30 MINUTES				
EN03/001	MY DESTINY, MY CHOICE	SK-II	FORSMAN & BODENFORS SINGAPORE	SINGAPORE
EN03/002	SECOND CHANCE CHAMPIONS	TRANSPLANT AUSTRALIA	DENTSU CREATIVE	SYDNEY
MUSIC & AUDIO				
EN04: BRANDED MUSIC CONTENT				
EN04/001	LYRIC ART PROJECT	RADWIMPS x ADOBE PHOTOSHOP	ENJIN TOKYO	TOKYO
EN04/002	WE KEEP YOU ALIVE	ALIVE UNITED	BBDO BANGKOK LIMITED	BANGKOK
EN04/003	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK LIMITED	BANGKOK
EN04/004	TAIWAN BEER ESG - TAIWAN BEER, TAIWAN BEATS	TAIWAN TOBACCO & LIQUOR CORPORATION	UNITED COMMUNICATIONS GROUP	TAIPEI
EN04/005	A TRAIN OF MEMORIES	SOTETSU	SIX INC.	TOKYO
EN04/006	SOM-SANG WHAT!	SANGSOM	THE SOUR BANGKOK CO., LTD.	BANGKOK
EN04/007	VIBE KOPI SUSU	MCDONALDS	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
EN04/008	RAP YOUR GIFT	JBL	BLKJ HAVAS	SINGAPORE
EN04/009	WINGLESS ANGELS	RONALD MCDONALD HOUSE CHARITIES	DDB GROUP HONG KONG	HONG KONG
EN04/010	STUDY BEATS	CHILDHOPE	BBDO GUERRERO	MANILA
EN04/011	LOAD OF LIFE	HEINEKEN EXPERIENCE SILVER	LEPUB APAC	SINGAPORE
EN04/012	COURAGE	BEN&BEN BAND	GIGIL	MANILA
EN04/013	ONE OK ROCK x MONSTER HUNTER NOW "MAKE IT OUT ALIVE"	MONSTER HUNTER NOW	ENJIN TOKYO	TOKYO

ENTERTAINMENT LOTUS



CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EN05: LIVE EXPERIENCE: MUSIC *NEW*				
EN05/001	VOTE FOR YOUR FAVORITE SONG! REQUEST CONCERT ELECTION	KETUMEISHI	ADK CREATIVE ONE INC.	TOKYO
EN06: AUDIO CONTENT				
EN06/001	LOAD OF LIFE	HEINEKEN EXPERIENCE SILVER	LEPUB APAC	SINGAPORE
DIGITAL & TECHNOLOGY				
EN07: LIVE BROADCAST				
EN07/001	AQUA CHATVERTISING	AQUA	VML INDONESIA	JAKARTA
EN07/002	SCHOOLGIRL NEWSCASTERS	EBM	IMPACT BBDO	DUBAI
EN08: DIGITAL, SOCIAL & EMERGING TECHNOLOGY				
EN08/001	PROJECT HUMANITY	WITH ALS	DENTSU INC.	TOKYO
EN08/002	DARK MODE ON	BITISHUNTER	DENTSU CREATIVE VIETNAM / DENTSU REDDER	HO CHI MINH CITY
EN08/003	POWER OF CARE FORTNITE	MINISTRY OF HEALTH HOLDINGS	BBDO SINGAPORE	SINGAPORE
EN08/004	VIDEO LETTER FROM FUTURE ME	FUCHAT	BUSINESS DESIGN NODE INC.	TOKYO
EN09: USER GENERATED CONTENT				
EN09/001	667 LOVE LETTERS	LIPTON MILKTEA	DENTSU INC.	TOKYO
EN09/002	LYRIC ART PROJECT	RADWIMPS x ADOBE PHOTOSHOP	ENJIN TOKYO	TOKYO
SPORTS & GAMES				
EN10: SPORTS				
EN10/001	H2 RACING CONCEPT - WORLD PREMIERE AT LE MANS	TOYOTA GAZOO RACING	SIX INC.	TOKYO
EN10/002	WILD MOMENT	TOYOTA GAZOO RACING	SIX INC.	TOKYO
EN10/003	BRAND OF THE MATCH	B-QUIK	PLAN B ELEVEN CO.,LTD	BANGKOK
EN10/004	SECOND CHANCE CHAMPIONS	TRANSPLANT AUSTRALIA	DENTSU CREATIVE	SYDNEY

ENTERTAINMENT LOTUS



CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EN11: ESPORTS & GAMES				
EN11/001	#SHIBUYA ONE PIECE CARD LIST	ONE PIECE CARD GAME	ADK CREATIVE ONE INC.	TOKYO
EN11/002	THE TAIWANESE WORLD OF WARCRAFT	WORLD OF WARCRAFT	DENTSU CREATIVE TAIWAN	TAIPEI
EN11/003	THE OLDEST GAMER IN THE WORLD - COLONEL SANDERS STREAMER DEBUT	KRAFTON	MEDIA.MONKS	SHANGHAI
EN11/004	GROUND OF HONOR: RONDO	PUBG: BATTLEGROUNDS	JUNG VON MATT HANGANG	SEOUL
EN11/005	WEAR YOUR CRED	BATTLEGROUNDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
COLLABORATION & PARTNERSHIP				
EN13: USE OF TALENT/CELEBRITY				
EN13/001	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK LIMITED	BANGKOK
EN13/002	WATER DRINKS GATORADE	GATORADE NO SUGAR	180 AMSTERDAM	MANILA
EN13/003	GROUND OF HONOR: RONDO	PUBG: BATTLEGROUNDS	JUNG VON MATT HANGANG	SEOUL
EN13/004	THE AIR DRUMMER	ROBINSON DEPARTMENT STORE	WOLF BKK	BANGKOK
EN13/005	SING WITH ME FREE SAFETY ROAD	TOYOTA CORPORATE	HAKUHODO FIRST	BANGKOK
EN13/006	SG ENABLE "FAQ"	SG ENABLE, I'MABLE	TBWA SINGAPORE PTE LTD	SINGAPORE
EN13/007	LOAD OF LIFE	HEINEKEN EXPERIENCE SILVER	LEPUB APAC	SINGAPORE
EN13/008	THALA THALAPATHY	OREO	MONDELEZ INTERNATIONAL FOODS PVT LTD	MUMBAI
EN13/009	ONE OK ROCK x MONSTER HUNTER NOW "MAKE IT OUT ALIVE"	MONSTER HUNTER NOW	ENJIN TOKYO	TOKYO
EN14: SPONSORSHIP & PARTNERSHIP				
EN14/001	LYRIC ART PROJECT	RADWIMPS x ADOBE PHOTOSHOP	ENJIN TOKYO	TOKYO
EN14/002	THE OLDEST GAMER IN THE WORLD - COLONEL SANDERS STREAMER DEBUT	KRAFTON	MEDIA.MONKS	SHANGHAI
EN14/003	THE DIRTY LAUNCH	CHEVROLET	MCCANN WORLDGROUP CHINA	SHANGHAI
EN14/004	GO FOR LAUNCH	CP CHICKEN	WOLF BKK	BANGKOK
EN14/005	TOWNACE RENAISSANCE TRILOGY	TOYOTA	DENTSU CREATIVE TAIWAN	TAIPEI
EN14/006	ONE OK ROCK x MONSTER HUNTER NOW "MAKE IT OUT ALIVE"	MONSTER HUNTER NOW	ENJIN TOKYO	TOKYO

ENTERTAINMENT LOTUS



CODE	TITLE	BRAND	COMPANY ENTERING	CITY
EXPERIENTIAL				
EN15: LIVE EXPERIENCE *NEW*				
EN15/001	HUNGER RESTAURANT	NETFLIX	VML THAILAND	BANGKOK
EN15/002	VIDEO LETTER FROM FUTURE ME	FUCHAT	BUSINESS DESIGN NODE INC.	TOKYO
INTEGRATED CAMPAIGN				
EN16: INTEGRATED ENTERTAINMENT CAMPAIGN				
EN16/001	GROUND OF HONOR: RONDO	PUBG: BATTLEGROUNDS	JUNG VON MATT HANGANG	SEOUL
EN16/002	THE SMELL OF MONEY	FARZI SEASON 1	AMAZON SELLER SERVICES PVT. LTD.	MUMBAI
EN16/003	GENDA PHOOL	MADE IN HEAVEN SEASON 2	AMAZON SELLER SERVICES PVT. LTD.	MUMBAI
EN16/004	FIRST OF A KIND	AP DHILLON FIRST OF A KIND	AMAZON SELLER SERVICES PVT. LTD.	MUMBAI
LOTUS ROOTS				
LREN: LOTUS ROOTS				
LREN/001	SALARYMAN THOMAS	THOMAS & FRIENDS	DENTSU INC.	TOKYO
LREN/002	SHOT ON IPHONE 14 PRO - THROUGH THE FIVE PASSES	APPLE	MEDIA ARTS LAB	SHANGHAI
LREN/003	LET'S CELEBRATE	CENTRAL DEPARTMENT STORE	WOLF BKK	BANGKOK
LREN/004	THALA THALAPATHY	OREO	MONDELEZ INTERNATIONAL FOODS PVT LTD	MUMBAI